

PUBLISHER'S REVIEW

Sleep Comfort SUPERSTORE

I know I'm not alone in enjoying a peaceful night of deep, re-energizing sleep. After all, we spend a third of our natural lives sleeping, so it makes sense to have a bed that actually enhances our sleeping experience.

I recently decided it was time to treat myself to a new bed, so I made a visit to Markham's Sleep Comfort Superstore to see the experts.

Purchasing a bed is a very personal decision and not one to be undertaken lightly. We are all different and there are many different styles and models from which to choose. Standing in the midst of an impressive selection of sleep sets, I was amazed to discover the amazing array of options before me, all because of the ongoing innovations that have been made in sleep set design since the introduction of the innerspring mattress in 1925. Those innovations include everything from pillowtops to "no-flip" mattresses. All the more reason to seek out an expert to find what model will be work best for your individual situation.



The History of the Royal Warrant

- An honour and privilege recognizing quality and craftsmanship since 1155
- Today only the finest quality products are associated with Royal Warrants
- Hypnos has carried the warrants of Her Majesty Queen Elizabeth and The Late Queen Mother for over 37 years.
- Other Warrant holders include: Rolls Royce and Bentley Motocars, Dunlop, Aston Martin, Burberry Limited, Royal Doulton, Jaguar Motocars, Austin Reed Group PLC, Steinway & Sons and Land Rover & Range Rover.

Real value is found in the quality of materials used and the craftsmanship in construction. It was here that General Manager, Sam Kerbajian introduced me to the ultimate in craftsmanship – the Hypnos line of fine mattresses available at Sleep Comfort Superstores.

Proud holders of two Royal Warrants, Hypnos has been handcrafting the finest bespoke mattresses for two Warrant holders, Queen Elizabeth II and the late Queen Mother for over 37 years putting them in the class of the likes of Rolls Royce, Steinway and Royal Doulton.

Hypnos Chairman Peter Keen, great grandson of the founder, proudly states that their beds are still made in a similar way to those slept on by our grandfathers. Their products are crafted using traditional methods. Deep, pocket-spring beds are their trademark, elegant handmade beds produced by craftsman who take great personal pride in their skill. Every detail is considered, from the natural fillings in the mattress to the specially balanced springs. The result is the ultimate in comfort.

If you are in the market for a new bed or simply want to stretch out on the same type of bed the Queen uses then you will want to check out the Hypnos line for yourself. You can guarantee that your sleep will be an experience in comfort.

Sleep Comfort Superstores operates in two convenient locations. In Markham at 3085 Highway Seven East (adjacent to Longos) 905-305-6464 and in Aurora at 15543 Yonge Street (north of Wellington) 1-905-841-0707. Both locations are open Monday to Friday 10:00 am to 9:00 pm, Saturday 9:30 am to 6:00 pm and Sunday 11:00 am to 5:00 pm.