

Top Chefs add Luxury Bedding to their Recipe for Success

By Hypnos

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Luxury Mattress Company Caters Sleep to the Worlds' Top Chefs

Some of the finest chefs in the world will now be touting the finest sleep experience for their guests, selecting Hypnos to supply bedding to their luxury and boutique hotel properties.

Guests of these properties will be sleeping on the same hand-crafted bedding supplied to the Royal Family. The 107 year-old English luxury mattress company has long been renowned as the craftsmen of the Most Comfortable Beds in the World, and holds a Royal Warrant to Her Majesty Queen Elizabeth II.

Hotel and Restaurant owner Raymond Blanc worked with top designers and chose Hypnos beds to make his hotel a place where sublime comfort meets contemporary style.

Mr. Blanc has achieved two Michelin Stars for his hotel and restaurant property, Le Manoir aux Quat' Saisons in Oxford, England. On choosing Hypnos bedding, Mr. Blanc comments, "Our ultimate goal is to achieve a third Michelin star. It is through the dedication and commitment of the whole team at Le Manoir that we strive to meet the guests' demands in every way. We aim to touch excellence in all we do here, whoever we are and whatever our role."

World-famous chef Gordon Ramsay also chose Hypnos beds to complete the luxury experience for guests at York and Albany, his upscale boutique property in London, England.

Thomas Keller, owner of The French Laundry in Yountville, CA, personally chose Hypnos beds for his own home as well. He notes, "Working with our staff at The French Laundry keeps me in constant remembrance of the importance of quality and finesse in every detail of what our restaurant strives to achieve. Hypnos shares the same philosophy- from their carefully-selected components to their meticulous craftsmanship, Hypnos beds are luxurious in the purest sense and form."

"We are excited and proud to be working with these top chefs and their boutique-hotel properties," remarks Adrian Jones, VP of Sales for Hypnos in the U.S. "We are honored they chose Hypnos to be used in their world-class establishments, as well as in their personal homes."

Hypnos is a luxury mattress manufacturing company whose mattresses can be found in the finest luxury hotels and private chambers around the world. For over 100 years, Hypnos has crafted the finest beds using traditional, time-honored methods handed down through five generations. The company is renowned as the expert in making handcrafted, deep pocket spring beds.

Proud holders of a Royal Warrant from her Majesty Queen Elizabeth II, each and every bed is individually made by master craftsmen, guaranteeing unrivalled quality and years of comfortable restorative sleep. Combining traditional skills, unrivaled quality and using some of the finest natural materials, Hypnos has the reputation for making the most comfortable beds in the world. To find out more information please visit www.hypnosbeds.com.